



SERVICES & CAPABILITIES

AGENCY OVERVIEW

eyedefmedia

WHO WE ARE

We are a digital creative agency; a national collective of seasoned artists, storytellers, technicians, and innovative thinkers who share a passion for creating engaging experiences that move our audiences. We are *the* digital age solution for clients that seek to connect with today's consumer.

Our mission is simple; ***we help brands grow.***

A LITTLE ABOUT US





2006

FOUNDER + CREATIVE DIRECTOR

Known among his peers as a "natural-born creative" with an inherent entrepreneurial spirit, Parsons School of Design Alumni Matthew Binkowski establishes Eye-Def Media in 2006 with a clear vision to build a world-class agency.



2006 - 2008

A FASHIONABLE FOUNDATION

Our beginnings were focused in the luxury, hospitality and nightlife industries. As a multimedia shop, we worked in print and digital media providing collateral from corporate presentations and experiential websites to event creative.

PINK
ELEPHANT

G
GANSEVOORT
HOTEL GROUP

Lily
POND

L'ORÉAL®
PARIS
HAIR EXPERTISE™

CGM
CHINA GRILL MANAGEMENT

Divine
CHOCOLATE

LIMELIGHT
NEW YORK
MARKETPLACE

Hi Fi MARKETING GROUP

Ultimat
Vodka

CARTE BLANCHE
CAFÉ & BAR



2009 - 2010

SPREADING OUR WINGS

We expanded into other industries and brought on clients such as Edelman, Rogers & Cowan and Command PR



ROGERS & COWAN

"We absolutely LOVE working with Eye-Def Media! They are our first call for any design needs. They always manage to understand exactly what we need and deliver spot-on first try! All of our clients love you guys, and us for finding you!"

-Ashley J. (Account Supervisor)



COMMAND | PR

"Eye-Def Media has only delivered top tier work for my business in the many years we've worked together, their turn-around time is astonishing. Pure creative genius."

-Simon H. (Partner)



Edelman

"Eye-Def Media consistently produces high quality work within tight deadlines. Their creative expertise has been critical in the success of our projects!"

-Gabriele G. (Senior Manager)

2010 - 2012

EXPANDING OUR OFFERINGS

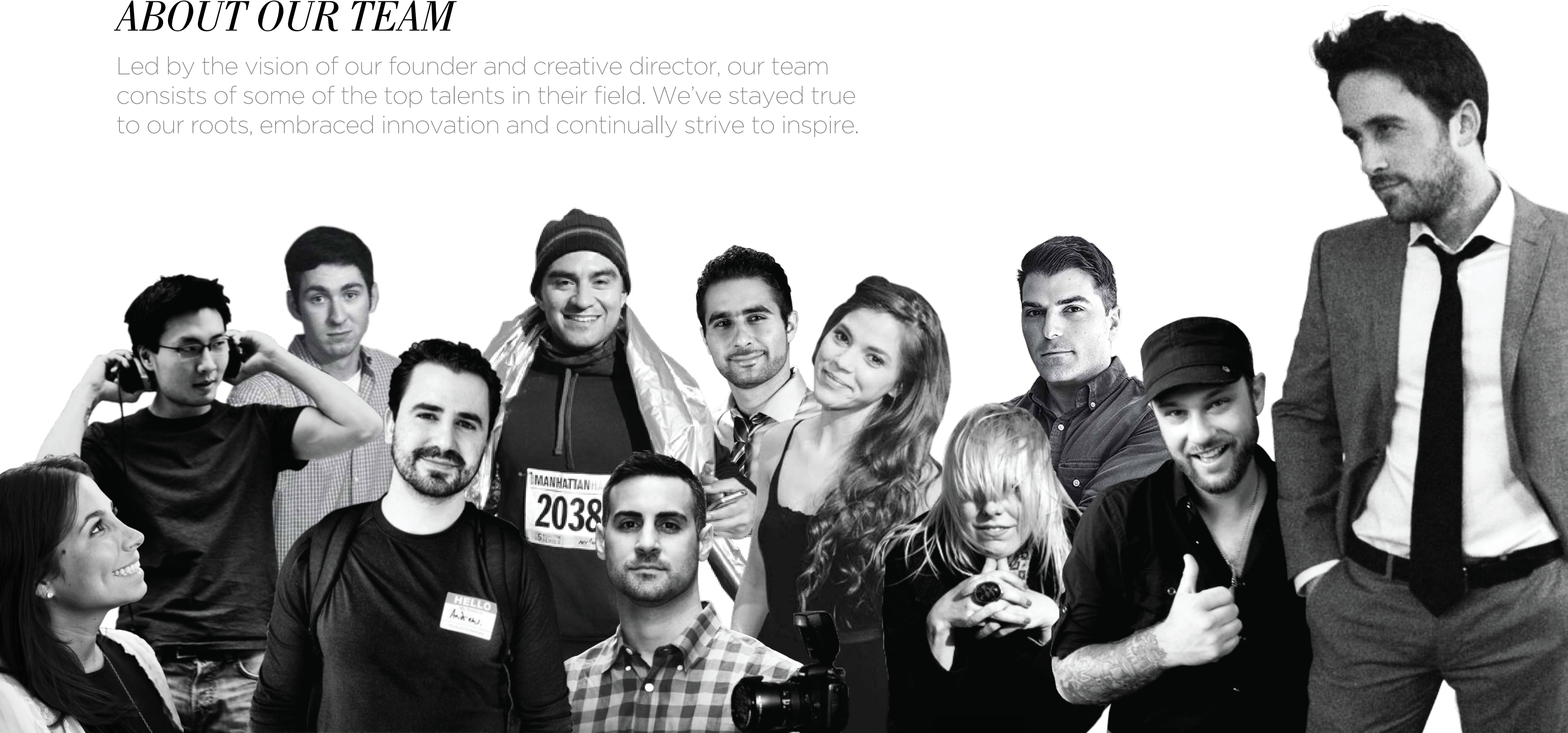
While adding clients such as Bacardi, Provocateur and Zeno Group, we vamped up our creative team and expanded our core offerings to include film production, post-production and photographic direction. We became the go-to agency for tailored commercial spots, event coverage and direction.



TODAY

ABOUT OUR TEAM

Led by the vision of our founder and creative director, our team consists of some of the top talents in their field. We've stayed true to our roots, embraced innovation and continually strive to inspire.



OUR CLIENTELE

We're proud to be working with some of today's most influential brands and agencies.









OUR SERVICES

WHAT WE DO BEST

Strategy

- Strategic Planning
- Creative Consulting
- Technical Consulting
- Project Management
- Tracking & Analysis

Design

- Branding & Identity
- (UI) Interface Design
- (UX) User Experience Design
- Print & Digital Design
- Motion Graphics
- Illustration

Development

- Website Development
- Application Development
- Flash Development
- CMS Development
- Search Engine Optimization

Media & Event

- Creative Consulting
- Direction
- Film Production
- Film Post-Production
- Photography
- Production Management

DON'T BE SHY
CONTACT US

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